

...IN NUMBERS

£4,533

Average booking value:

Since its inception, GPGT has had strong appeal with an older and more affluent demographic. This is borne out in our sales figures, with the average booking averaging over £2,000 per person - 3x higher than the average holiday.



£453

Average commission paid to Partners:

GPGT offers all partners a generous commission structure, starting at 10% of the package price paid. If you don't have your own ATOL, you can also book flights through us and use ours.

80

Number of packages to choose from:

With over 50 races, your guests will never be short of an option to suit their diary. With 4 packages (Bronze, Silver, Gold and VIP) available, there is also a package to suit every budget.



3,753

Number of guests travelled:

GPGT Guest demographics:

- Household income: Top 10%
- 48.7% Men, 51.3% Women
- 34% between 45-54
- 26% between 55-64
- 23% between 35-44



4.9/5

Google Review score:

Heide Rodick 26 June 23:
"Amazing. Everything was superb. From initial enquiry to getting off the plane. Well organised superb hotel. Highly recommended"

